

# **Transformation - ASEAN's Future**

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# MV DOÑA PAZ DISASTER

- ▶ MV Doña Paz was Philippine-registered passenger ferry.
- ▶ The ferry was headed to Manila from Leyte when it collided with the oil tanker MT Vector on December 20, 1987.
- ▶ Two hours after the collision, the ferry sank.
- ▶ Estimated death: 4,347 passengers.
- ▶ Survivors: 24 passengers.

# **ON TECHNOLOGICAL DEVELOPMENT**

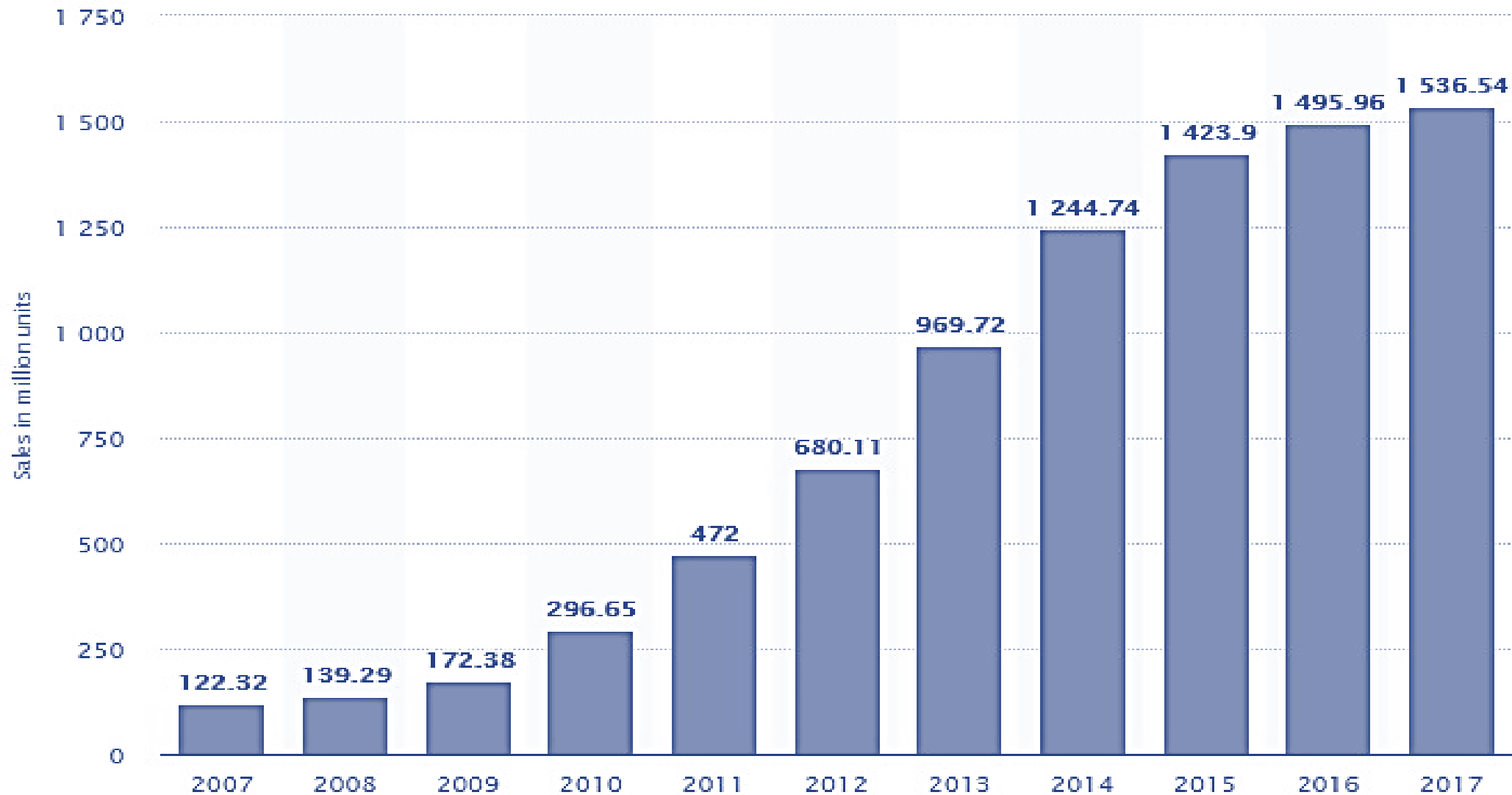


Source: The Record



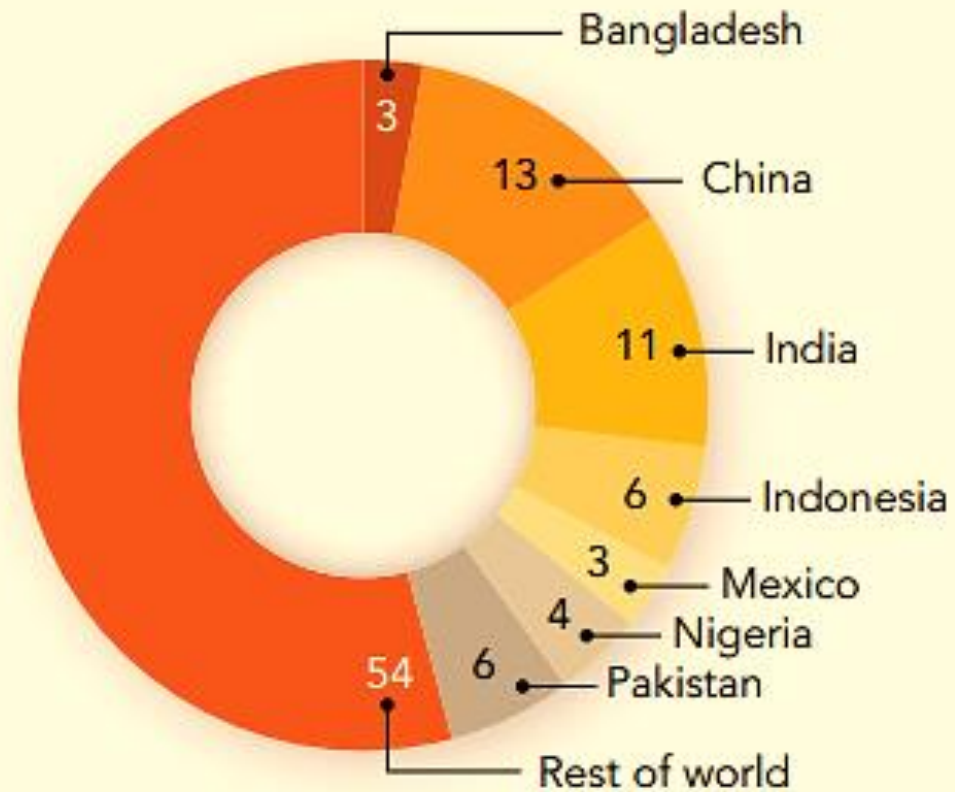
Source: National Public Radio

# Number of Smartphones Sold to End Users Worldwide from 2007 to 2017 (in million units)



## Nearly half of all unbanked adults live in just seven economies

Adults without an account by economy (%), 2017



Source: Global Findex database.

# Reasons for not having a bank account

1. “I don’t have the necessary documents.”
2. “I don’t have enough money for the opening balance required.”
3. “I don’t need a bank account.”



# More than two-thirds of the world's population now has a mobile, with most people now using a smartphone.

Two-thirds of unbanked adults have a mobile phone  
Adults without an account owning a mobile phone, 2017



Sources: Global Findex database; Gallup World Poll 2017.

Note: Data are not displayed for economies where the share of adults without an account is 5 percent or less.

Source: Global Findex Database

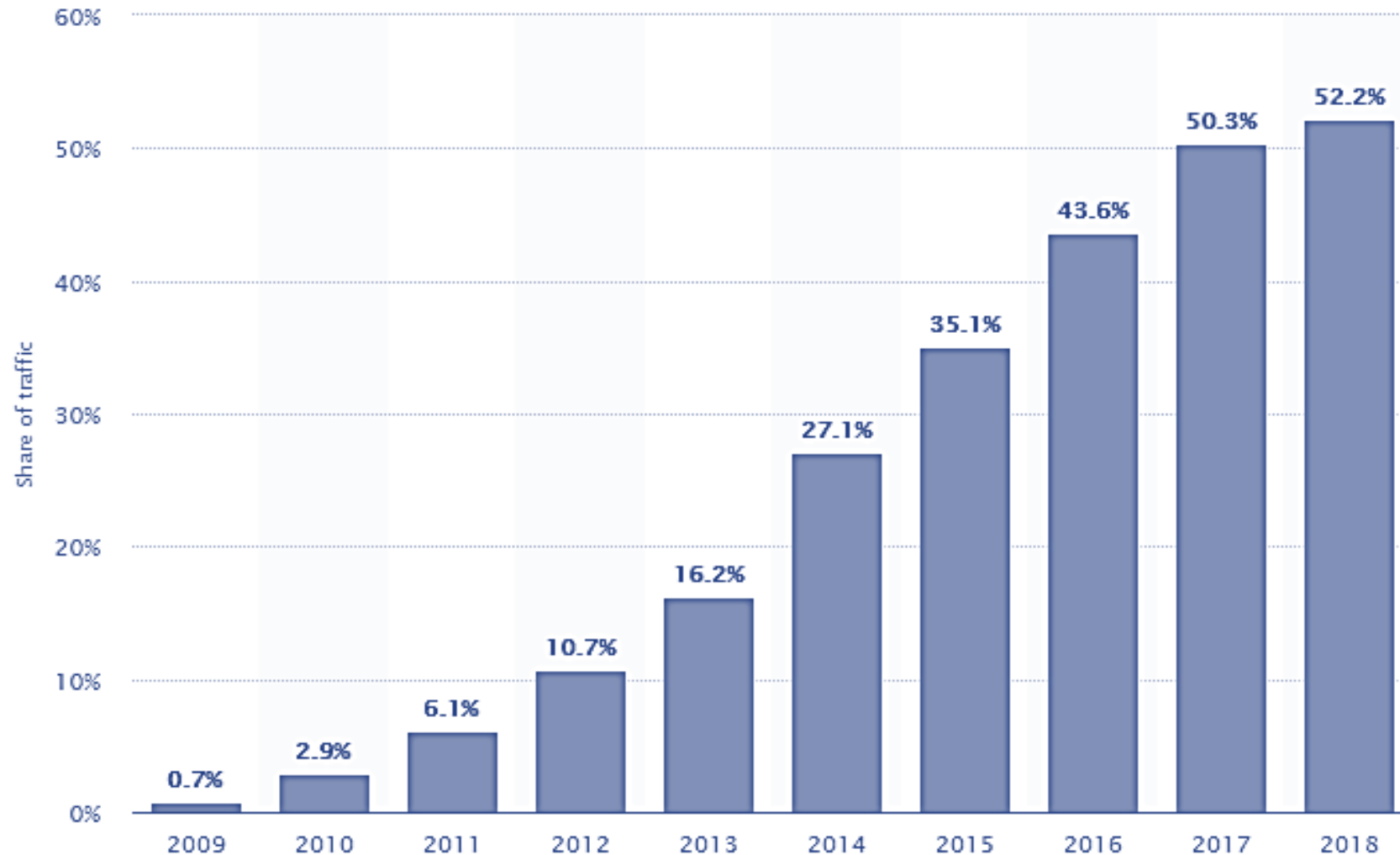
The 5 countries with the lowest unbanked rate recorded the highest GDP per capita in the ASEAN region.

2017	Unbanked Rate	GDP Per Capita	GDP
<b>Singapore</b>	2	57,714.30	323.9
<b>Malaysia</b>	15	9,951.54	314.5
<b>Thailand</b>	18	6,595.00	455.4
<b>Indonesia</b>	51	3,846.86	1,016
<b>Philippines</b>	66	2,988.95	313.4
<b>Brunei</b>	No information available	28,290.59	12.7
<b>Cambodia</b>	78	1,384.42	22.3
<b>Lao P.D.R.</b>	71	2,457.38	17
<b>Myanmar</b>	74	1,256.66	66.5
<b>Vietnam</b>	69	2,342.24	220.4

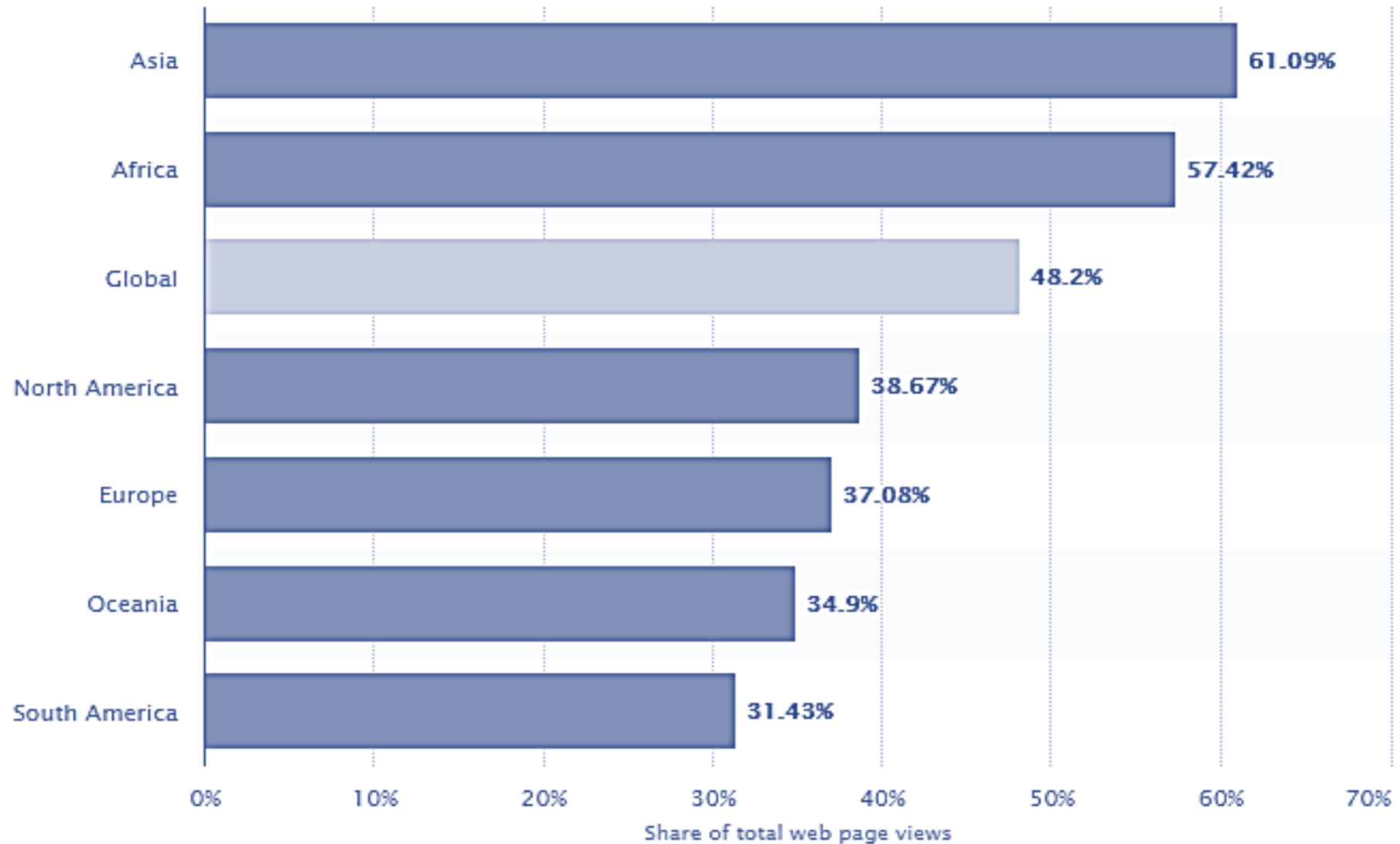
The background features abstract, overlapping geometric shapes in various shades of blue, ranging from light to dark, creating a modern and dynamic feel. The shapes are primarily triangles and polygons that intersect to form a complex pattern.

# **SIGNIFICANCE OF MAXIMIZING TECHNOLOGY**

# Percentage of all global web pages served to mobile phones from 2009 to 2018



# Mobile internet traffic as percentage of total web traffic in November 2018, by region

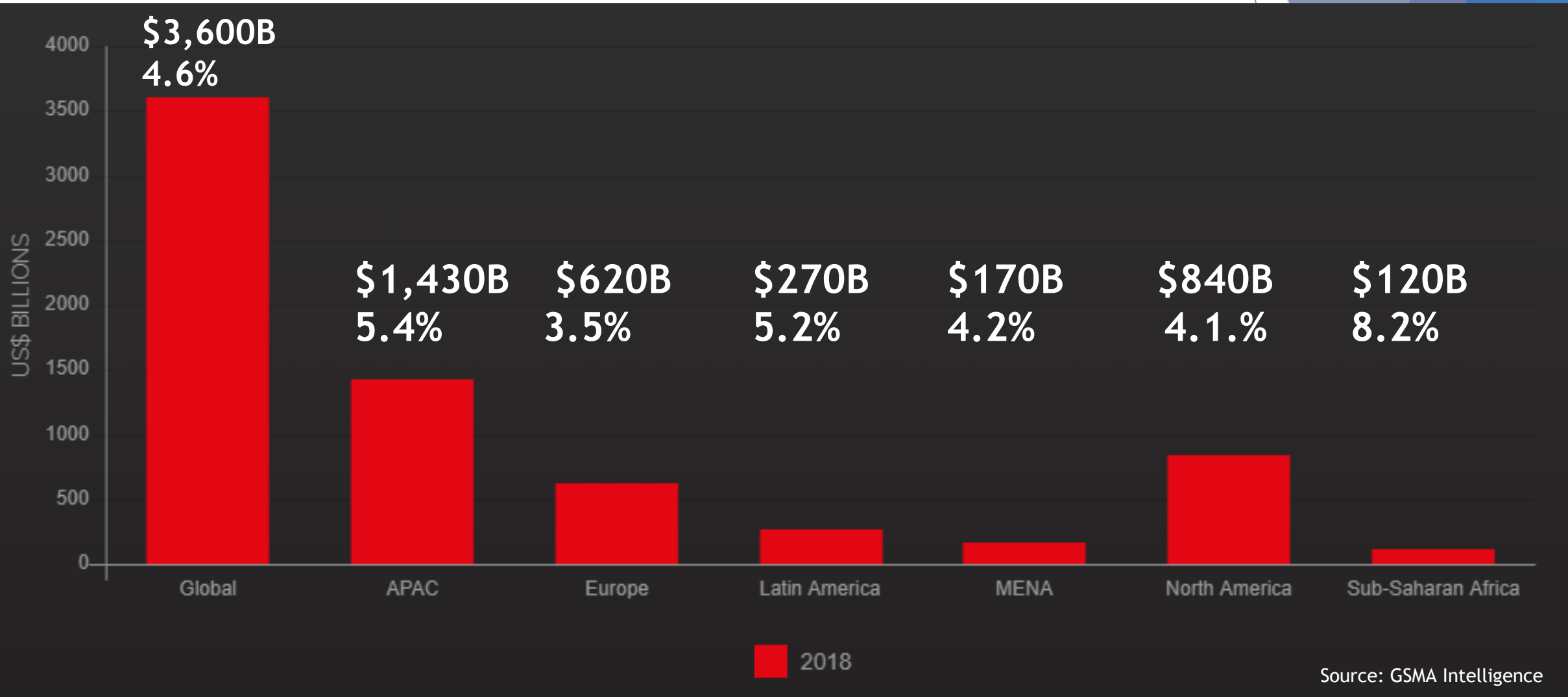


# Mobile industry contribution to GDP



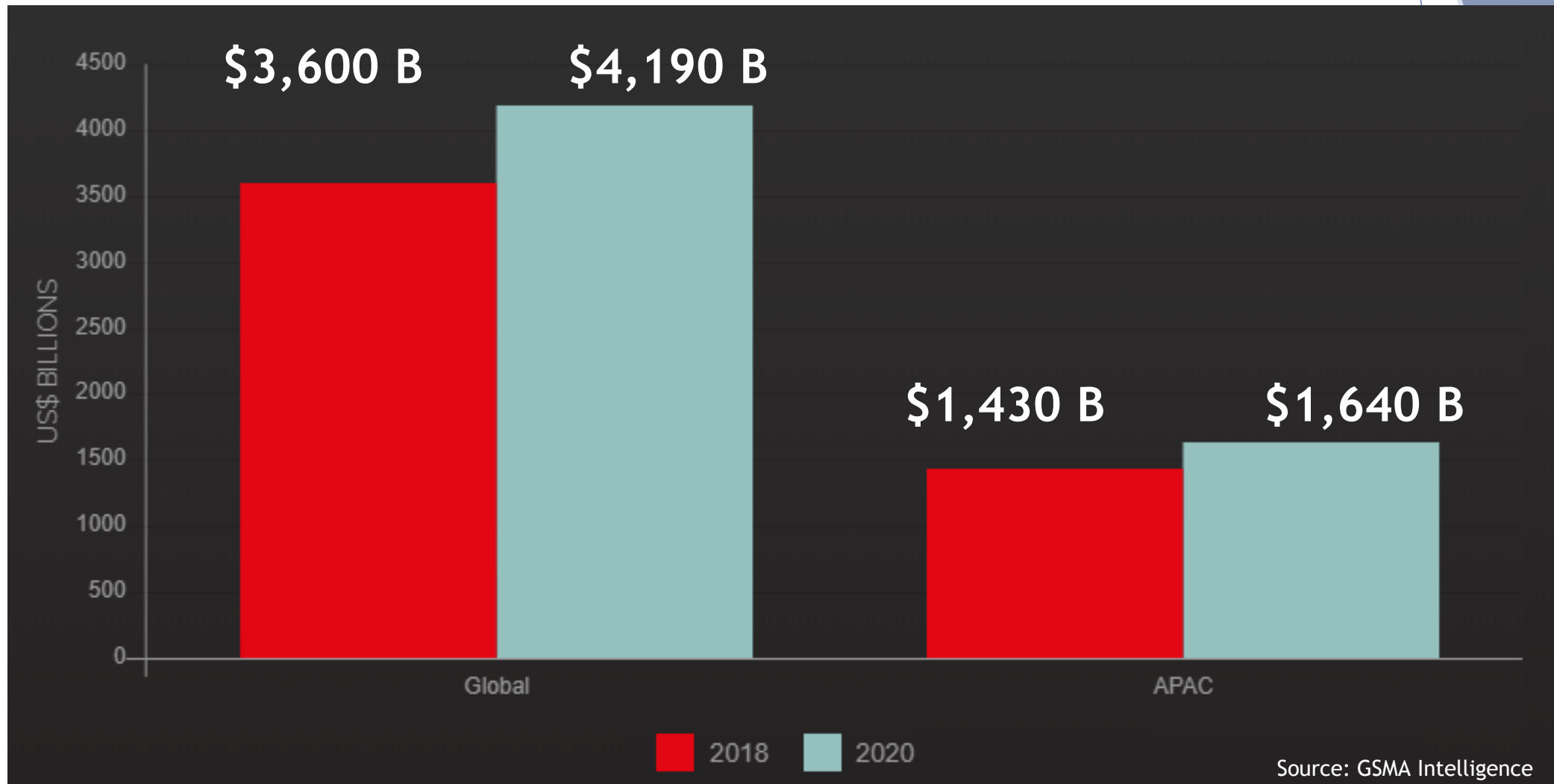
Source: GSMA Intelligence

# MOBILE CONTRIBUTION TO GDP WORLDWIDE



# MOBILE CONTRIBUTION TO GDP

## Global vis-à-vis APAC







# **THE NEXT MOVE FORWARD**

## Internet of Things



## Smartphones

% of connections\*



## 4G and 5G



## Employment



Source: GSMA Intelligence

# Trademark Registration Trend in the Philippines

CLASS	35	42	35 & 42
Registered	14,908	6,673	19,193
Pending	4,124	1,600	5,084

Source: World Intellectual Property Organization

- **Class 35** - Advertising; business management; business administration; office functions.
- **Class 42** - Scientific and technological services and research and design relating thereto; industrial analysis and industrial research services; design and development of computer hardware and software.



Back



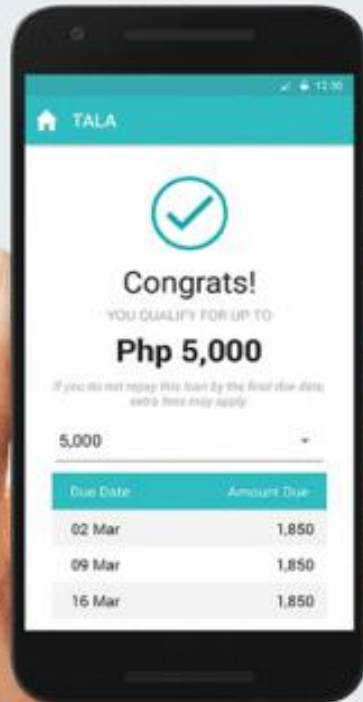
Front

# CONCLUSION

## Piso WiFi Vending Machine Business P6,000 to 8,000 lang ang kapital!



## Charm bracelet business P3,500 lang ang kapital!



Tala is the #1 solution to build your financial future!  
Get loans all your fingertips — whenever, wherever.



### How does it work?

- Download and apply in 5 minutes
- Instant loan decision
- Cash sent to your bank account or nearest Padala Center in as little as 24 hours
- First loans start at Php 1000
- Build your credit limit over time by repaying on time!

"By far, this is one of the best finance apps so far. I didn't expect that my loan application would be approved in less than 10 minutes."

# Sources

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